

## **Linguistic Landscape**

Dili Workshop

Leverhulme Network

July 2016

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### **Group activity**

**1. Take photos of two to three linguistic signs of different kinds in the area around Liceu. Make a note of the time, date and place you took the photographs. The signs must:**

- Contain text and pictures, icons, symbols, emoji's, drawings, advertisements, graffiti, notices etc.).
- Be found in public space (streets, walls, billboards, public offices, restaurants).
- Have a history or background that you understand and can retell.

**2. Bring the photos back to class and share them with your classmates**

**Discuss:**

- The location of sign.
- Who is the maker (the sender) and when was the sign made?
- Who is the target audience (the receiver)?
- What is the purpose of sign?

**3. Describe the language in the signs:**

- What language(s) are in the sign:
- Official language? National language?
- Careful or informal language?
- Order, size, appearance of languages (top/bottom, big/small, uppercase/lowercase)?
- What do you notice about spelling, punctuation, capitals etc.?
- Is there any language mixing or language playfulness?

**4. Think about the meaning in place:**

- What do you know about the social, cultural, political space where the sign is placed?

- Is the sign meaningful/meaningless?
- Does the sign refer to the past, present, future or to no time?

**5. Indexicality:**

- Does the sign point to a state of affairs, an important social or political issue, a social problem, a person or group of people, an incident or event, other sources and accounts?